

# ACURIAN CASE STUDY:

Predictable, reliable, and  
measurable results



## Acurian successfully closed the enrollment gap with high-quality patients for this 4-protocol depression program

Acurian consistently receives high marks for delivering the number of patients needed to close an enrollment gap. However, the quality of our patients is just as important. That's why we centrally pre-screen every respondent using comprehensive, IRB-approved pre-screeners to confirm study eligibility. In fact, on average, only 10% of all respondents are referred to sites for further screening and processing.

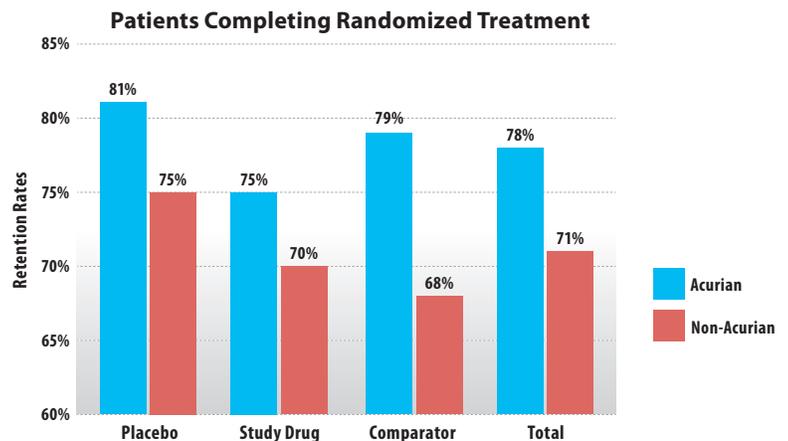
Our approach to this program was no exception. Historically, MDD has a notoriously low evaluation visit ratio (14%) and challenging consent ratio (43%). Realizing that sites would need enrollment support, the study team hired Acurian. We delivered as promised, contributing 18% of all randomizations across all protocols.

Breakdown of Randomization		
	Acurian	Non-Acurian
Protocol 1	10%	90%
Protocol 2	17%	83%
Protocol 3	21%	79%
Protocol 4	30%	70%
<b>Average</b>	<b>18%</b>	<b>82%</b>

**Acurian:** Recruited from central campaign (database, media and online) **Non-Acurian:** Recruited from site databases, local advertising placed by sites

**Importantly, the quality of the Acurian patients was as good as, or better than, non-Acurian patients in both treatment response and study retention.** The sponsor conducted an independent analysis to determine how Acurian patients compared to non-Acurian patients, with the following results:

- The rate of response (Montgomery-Asberg Depression Rating Scale [MADRS] total score changes) was similar for both Acurian and non-Acurian patients across all 4 protocols.
- Acurian patients completed randomized treatment at a higher rate than non-Acurian patients across all 4 protocols.



**WHEN YOU CAN'T AFFORD A DELAY  
IN PATIENT ENROLLMENT**

Acurian, Inc. is the leading full-service provider of global patient enrollment and retention solutions for the life sciences industry. For the past 20 years, our unique patient-first approach has provided sponsors with enrollment certainty by delivering the patients they need, when and where they need them.

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