

ACURIAN CASE STUDY:

Predictable, reliable, and
measurable results



Acurian shortens timelines by up to 20 months for a Uterine Fibroid program

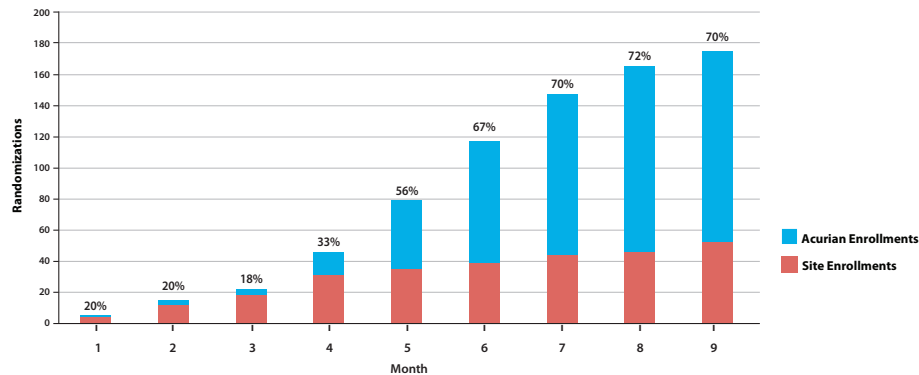
This was an important phase III, two-protocol study for a first-in-class treatment of abdominal uterine bleeding in women with uterine fibroids.

The sponsor was facing significant enrollment challenges. Site start-up was delayed; sites were unable to meet their overly optimistic commitments to deliver enough patients; many patients were unwilling to wash off their current birth control medications to participate in the study; and many women had irregular menstrual cycles or other uncontrolled chronic conditions that excluded them from participating.

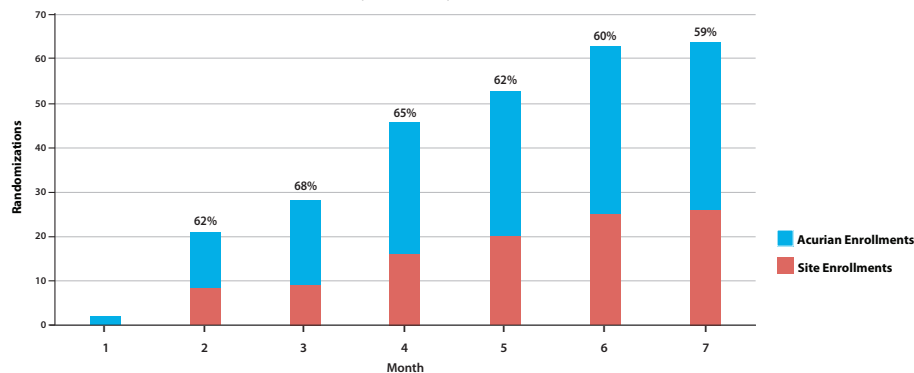
The clinical trial team needed a highly reliable solution to avoid an enrollment delay of almost two years. Acurian was hired and quickly launched a media and online marketing campaign. Additionally, Acurian's Enrollment Optimization Team worked with monitors to encourage site follow-up of patient referrals, as well as supplemented monitor conversations with delinquency reporting and email reminders.

The results were exceptional. Acurian contributed 70% and 59% of total patient enrollment for Protocol 1 and 2, respectively, which increased the site enrollment rate by 206% overall.

Acurian Contribution of Total Enrolled Patients - Protocol 1
(cumulative)



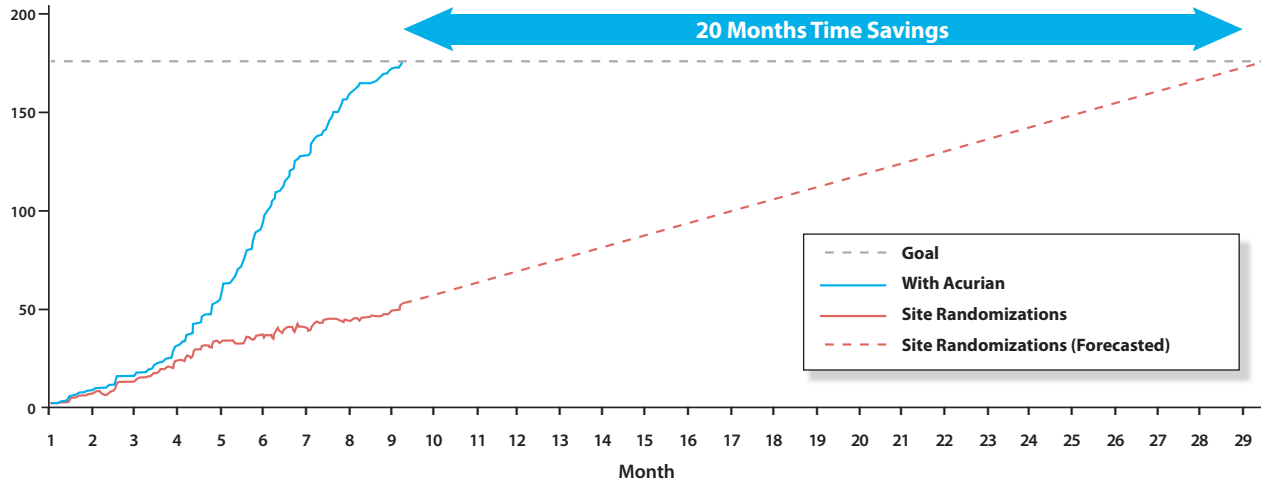
Acurian Contribution of Total Enrolled Patients - Protocol 2
(cumulative)



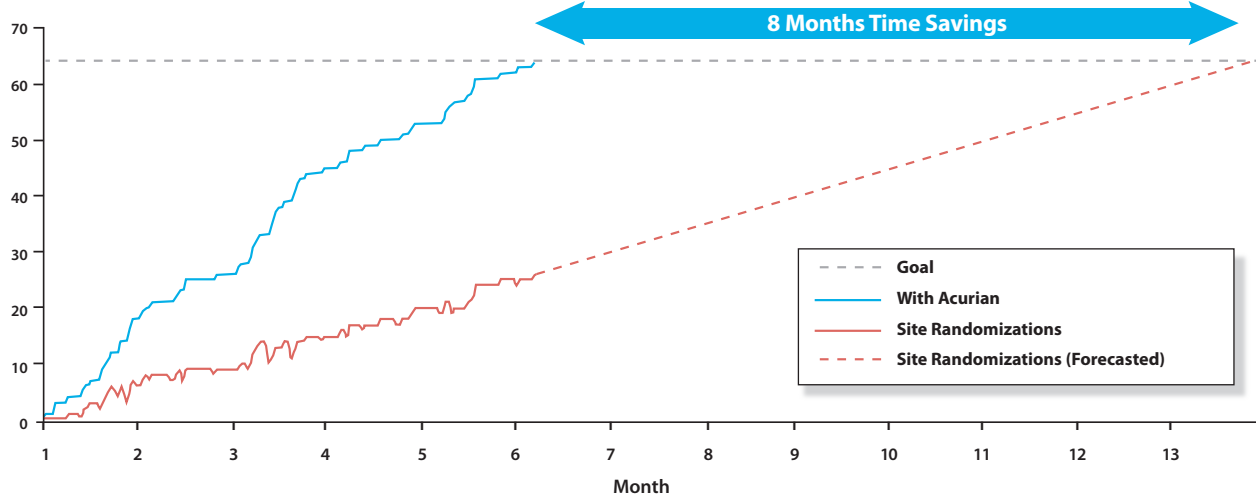
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By significantly increasing Site Enrollment Rates, **Acurian saved 20 months** of enrollment for Protocol 1, and **8 months** of enrollment for Protocol 2.

Enrollment over Time - Protocol 1



Enrollment over Time - Protocol 2



**WHEN YOU CAN'T AFFORD A DELAY
IN PATIENT ENROLLMENT**

Acurian, Inc. is the leading full-service provider of global patient enrollment and retention solutions for the life sciences industry. For the past 20 years, our unique patient-first approach has provided sponsors with enrollment certainty by delivering the patients they need, when and where they need them.

www.acurian.com
enrollment.certainty@acurian.com
48338201612

United States
Horsham, Pennsylvania
215.323.9000

Europe
Cambridge, United Kingdom
+44 1223 374799