

ACURIAN CASE STUDY:

Predictable, reliable, and
measurable results



Acurian Keeps Enrollment on Track and Saves Over \$12 Million for a Sponsor of a Global Diabetes CV Outcomes Study

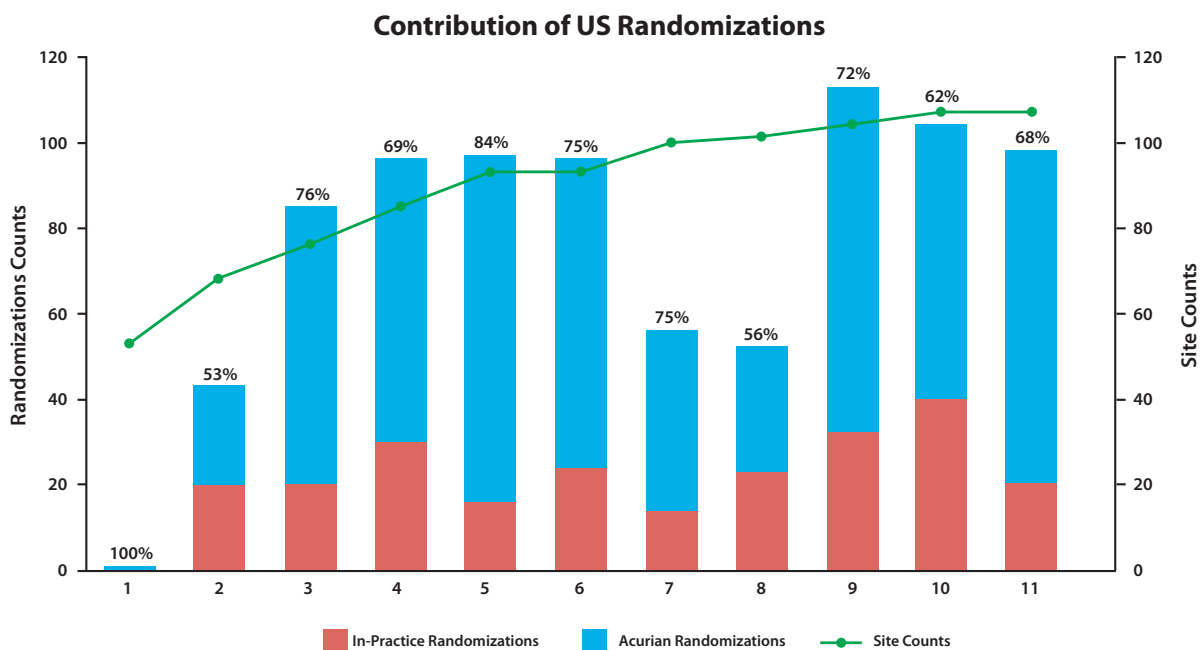
This seven-year outcomes study is critical to the success of a compound that is expected to build on the sponsor's leadership position in diabetes care. Because of the study's importance, as well as the costs associated with this multi-year program, keeping enrollment and study timelines on track was of paramount importance to the sponsor.

Six months after the study was begun, the CRO was still struggling to initiate sites, and patient enrollment rates were abysmal.

Acurian calculates that the sponsor was facing a potential delay in enrollment by as much as two years, if it stayed the course and waited for sites to enroll enough patients. This delay would not only have added tens of millions of dollars to the study budget, but was unacceptable given the importance of keeping timelines on track. The sponsor contemplated hiring another CRO to add more sites, but this option would have been very costly and time-consuming, as well.

The clinical trial team chose to hire Acurian to support its current and newly-initiated US sites.

In just eleven months, Acurian quickly compensated for the early lack of sites and low enrollment rates by contributing 591 patient randomizations, which represented 70% of the US total over that period of time. As a result, the sponsor avoided a serious delay and completed enrollment on time.



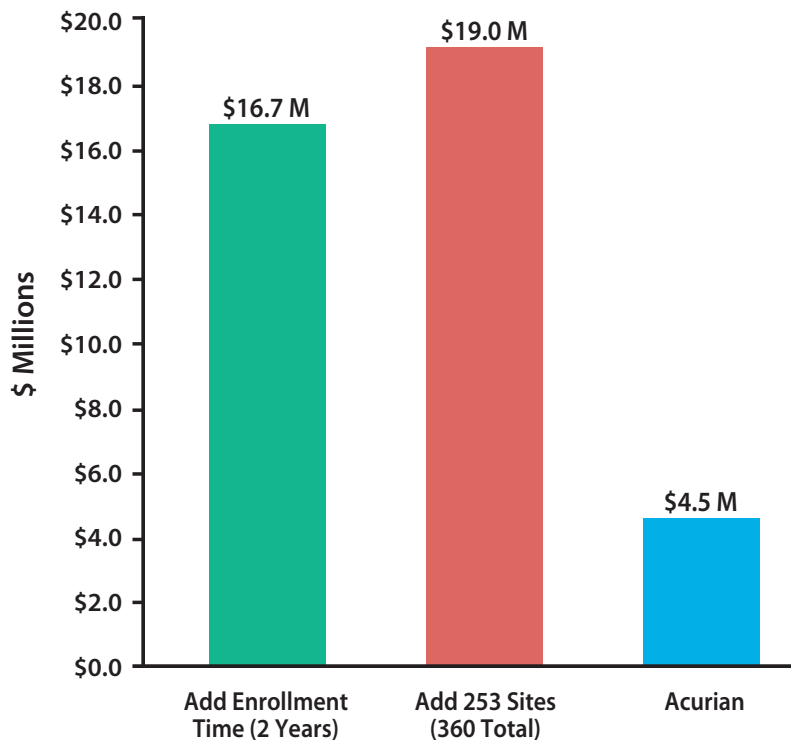
(see other side)

With outcomes studies, the costs associated with managing hundreds of sites over multiple years are quickly compounded when timelines are extended, or sites are added, in order to reach patient randomization goals.

Acurian, as a replacement cost for these other options, was a highly cost-efficient and effective solution.

An IMS CRO CostPro® analysis of this program shows that Acurian cost 76% less than adding sites and 73% less than waiting (for up to two more years) for original sites to find enough patients.

Cost to Enroll 591 Patients



**WHEN YOU CAN'T AFFORD A DELAY
IN PATIENT ENROLLMENT**

Acurian, Inc. is the leading full-service provider of global patient enrollment and retention solutions for the life sciences industry. For the past 20 years, our unique patient-first approach has provided sponsors with enrollment certainty by delivering the patients they need, when and where they need them.

www.acurian.com
enrollment.certainty@acurian.com
233420157

United States
Horsham, Pennsylvania
215.323.9000

Europe
Cambridge, United Kingdom
+44 1223 374799