

ACURIAN CASE STUDY:

Predictable, reliable, and
measurable results



Acurian accelerated enrollment by four months for this global rheumatoid arthritis study

This sponsor was hoping to expand its presence in inflammation and autoimmunity with four global, pivotal phase III protocols in patients with moderately-to-severely active rheumatoid arthritis.

Given the importance of on-time completion of these studies, Acurian was hired to provide enrollment support for all four protocols in seven countries.

In the US, Acurian was to contribute 320 consented subjects over an eight-month period.

- Acurian used online marketing, as well as a direct-to-patient campaign that reached out to RA sufferers in our proprietary database of 100M+ households.
- All respondents were pre-screened using a comprehensive IRB-approved online/call center screener.

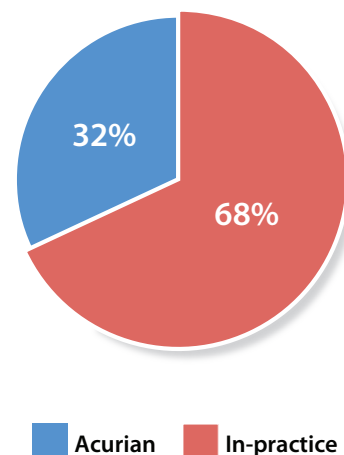
Acurian's goal in Austria, Germany, Hungary, Netherlands, Switzerland, and the UK was to generate approximately 1,442 referrals around EC-approved enrollment-ready sites over nine months.

- Acurian deployed an eRecruitment strategy (online health networks, social networking, and banner/display ad) and a global website.
- We translated all communications and worked with local country affiliates to obtain the necessary ethics committee approvals required to recruit globally.
- All respondents were pre-screened online through the study website.

In the US, Acurian successfully delivered 32% (151) of all patient randomizations across the four protocols.

- Acurian performed even better than expected in delivering consented patients.
- Acurian's referred patients had a higher randomization rate than in-practice patients.
- The sponsor benefited from significant efficiencies and cost savings with the use of multi-protocol campaigns and screening questionnaires.

Acurian Contribution of US Enrolled Patients Across 4 Protocols



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In Europe, Acurian’s campaign contributed 1,082 pre-qualified referrals across the four protocols.

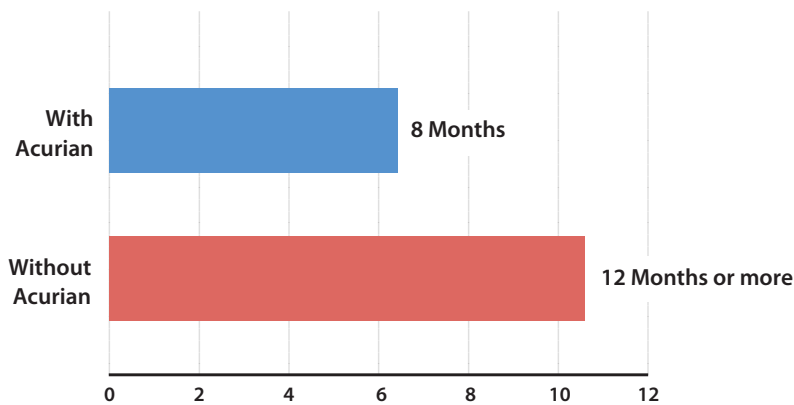
Country	Unique Sites Supported**	Unique Referrals*
Austria	2	10
Germany	12	101*
Hungary	8	212*
Netherlands	2	29
Switzerland	3	11
UK	6	719*
Total	34	1,082

*Referrals could potentially qualify for two of the protocols. Therefore, it wasn’t until the referral consents that they are categorized for only one protocol. The metrics above reflect the number of “unique” individual referrals.

**Sites are only counted once even though they may have been working on multiple protocols (site overlap).

Acurian accelerated the enrollment timeline by four months for this important program.

Time to Enroll 472 Patients



**WHEN YOU CAN'T AFFORD A DELAY
IN PATIENT ENROLLMENT**

Acurian, Inc. is the leading full-service provider of global patient enrollment and retention solutions for the life sciences industry. For the past 20 years, our unique patient-first approach has provided sponsors with enrollment certainty by delivering the patients they need, when and where they need them.

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